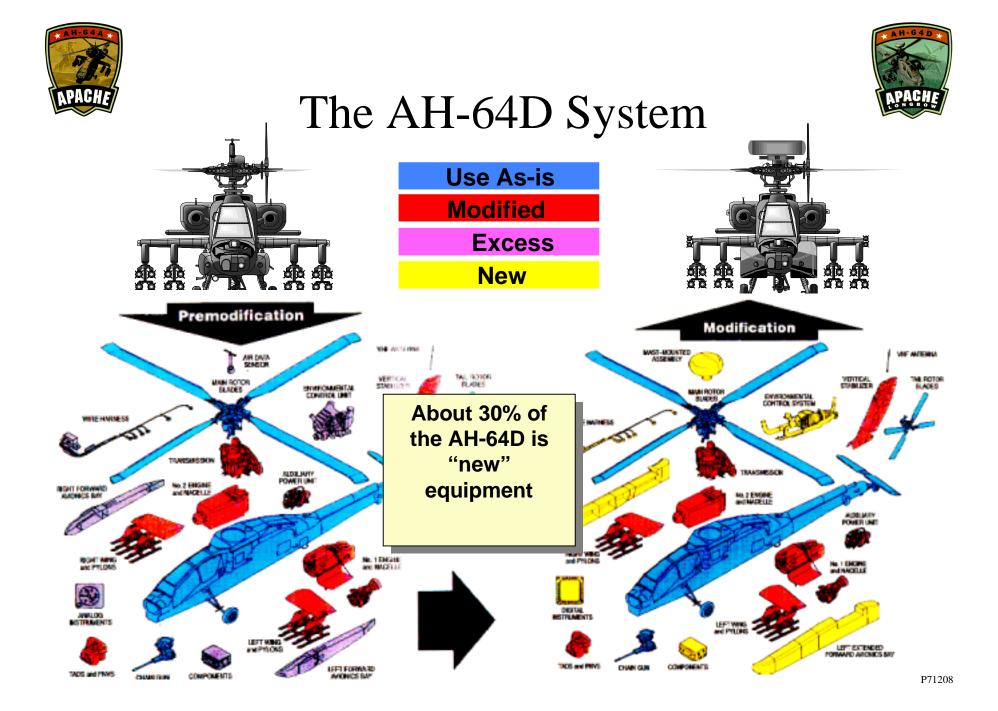


**Colonel Howard T. Bramblett** 

**Project Manager, Apache Attack Helicopters** 

LTC John D. Burke, Product Manager, Fire Control Radar and Apache Training Systems

REPORT	Form Approved OMB No. 0704-0188					
and reviewing this collection of information. Send comments rega Headquarters Services, Directorate for Information Operations and	rding this burden estimate or any other aspect of this co I Reports (0704-0188), 1215 Jefferson Davis Highway	ollection of information, including sug Suite 1204, Arlington, VA 22202-43	cisting data sources, gathering and maintaining the data needed, and completing gestions for reducing this burder to Department of Defense, Washington 02. Respondents should be aware that notwithstanding any other provision of r. PLEASE DO NOT RETURN YOUR FORM TO THE ABOVE ADDRESS.			
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			ng (C4ISR, JTA-A, Army Enterprise Strategy)			
			tion (virtual testing)? Integration of SMART			
	Builds) ? SMART use of Process	and Data Models? HT	TI Validation through the use of SMART			
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## Sources of Improvements & Modifications



 Operational Capabilities Improvements & Priority List

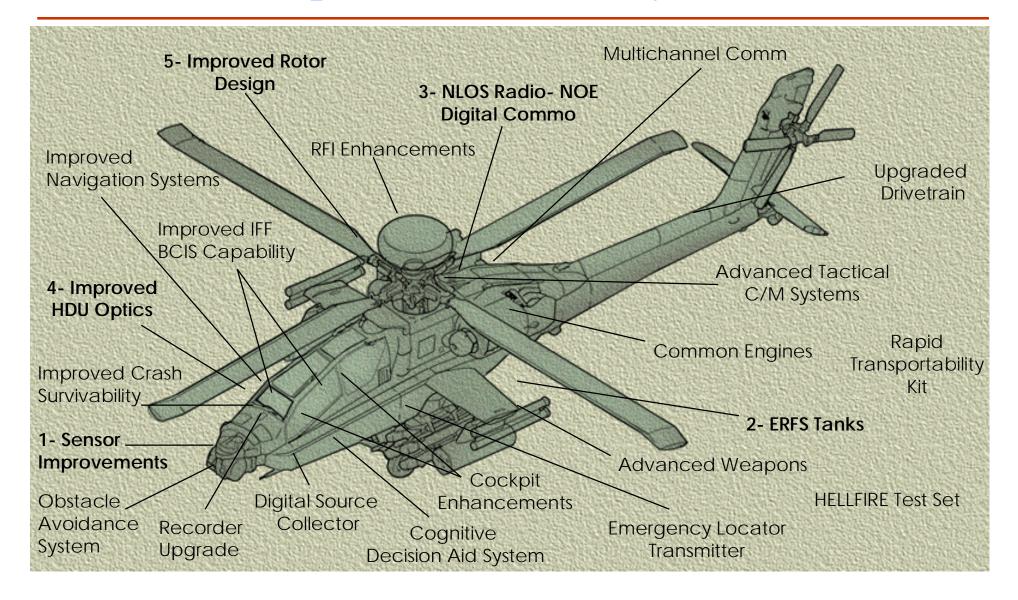
- P3I List
- Funded Modifications
- Top Ten Cost Drivers
- Digitization
- Unfunded Requirements List
- Diminishing Mfg. Sources





# Operational Capabilities Improvement Priority List











#### Fire Control Radar

- Algorithm Robustness Improvements
- Capability to Track Targets
- Air to Air Targeting
- Terrain Profile and Ground Map
- Unmasked Indicator

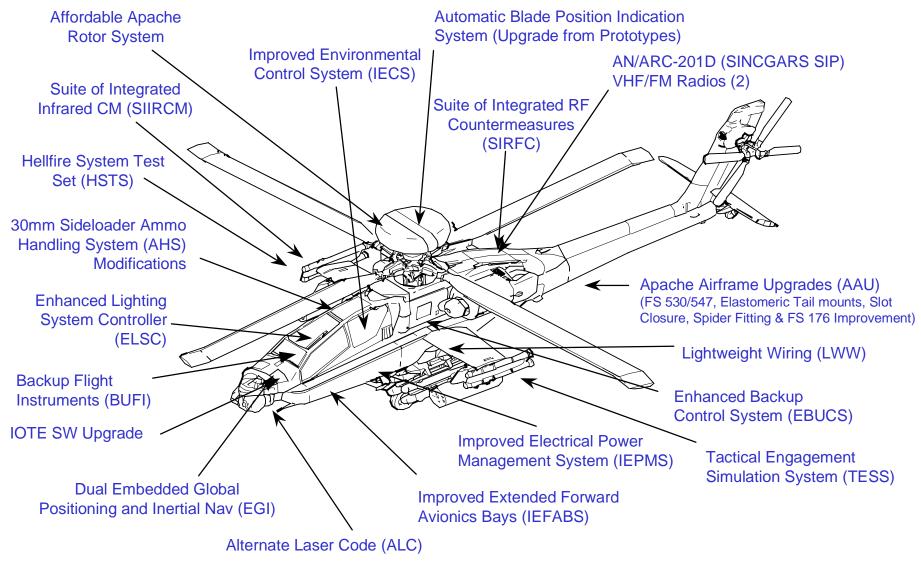
#### AH-64D Aircraft

- Sensor Improvements
- Extended Range Tanks
- NLOS Radio/Comm
- Improved HDU Optics
- Improved Rotor Design
- Upgraded Drivetrain
- Digital Map



### **Funded Modifications**









### Apache SMART Goals

- 50% Reduction in Cycle Time
- 30% Reduction in Total Cost of Ownership
- Maximize use of Industry's Investment
- Integrate with Requirements Analysis & Funding
- Execute through Performance Based Contracts
- Establish Measurements and Thresholds of Success

"Better, Faster, Cheaper"
has taken hold of the
acquisition community.
But I assure you that
this is not simply a
slogan. It is a fundamental
blueprint for survival...
Dr. J. Gansler





## Modeling and Simulation Efforts

Parts & Tooling

Manufacturing

Systems Design

Producibility

Army & Joint Staff

MACOM (Strike Force)

System, Technical & Operational Architecture

System Simulation & Modeling

Installation M&S

Maintenance Processes

Applied R&D

Man-in-the-Loop

Basic Research (6.1/.2)

Virtual Simulations

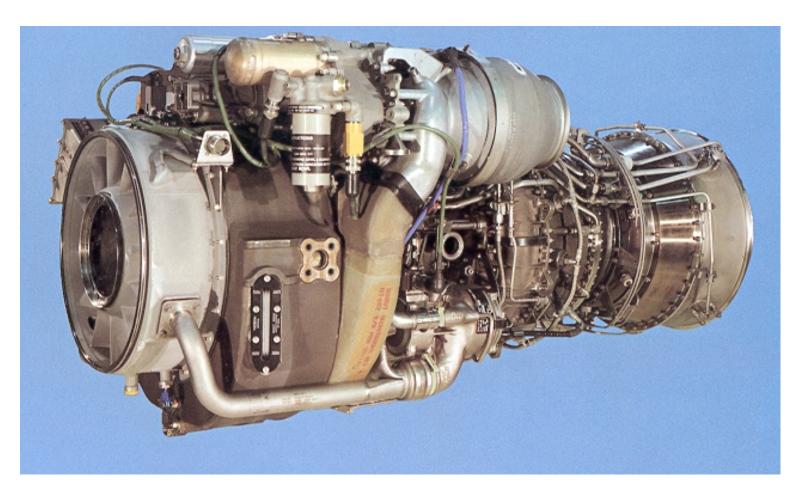
Live Simulations

M&S as it Exists Today



## General Electric's T-700 Engine









## Modeling and Simulation Efforts

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Maintenance Processes

Applied R&D

Man-in-the-Loop

Basic Research (6.1/.2)

Virtual Simulations

How can it be more efficient?

Live Simulations

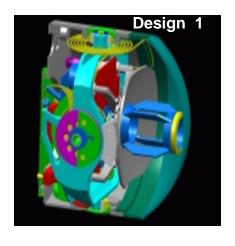


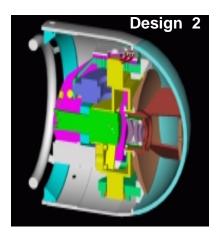
# Lockheed Martin Electronics & Missile Systems



Development of an Adaptive Modeling Language (AML) for Knowledge-Based Engineering with Application to Interactive Gimbal Design (IGD)

	Optics	Mechanical	FE Analysis	Servo	Total
Design 1	1,082 <sup>1</sup> hrs	4,955 hrs	1,214 hrs	1,383 hrs	8,634 hrs
Design 2	1,286 hrs	2,356 hrs	3,384 hrs	0 hrs	7,026 hrs



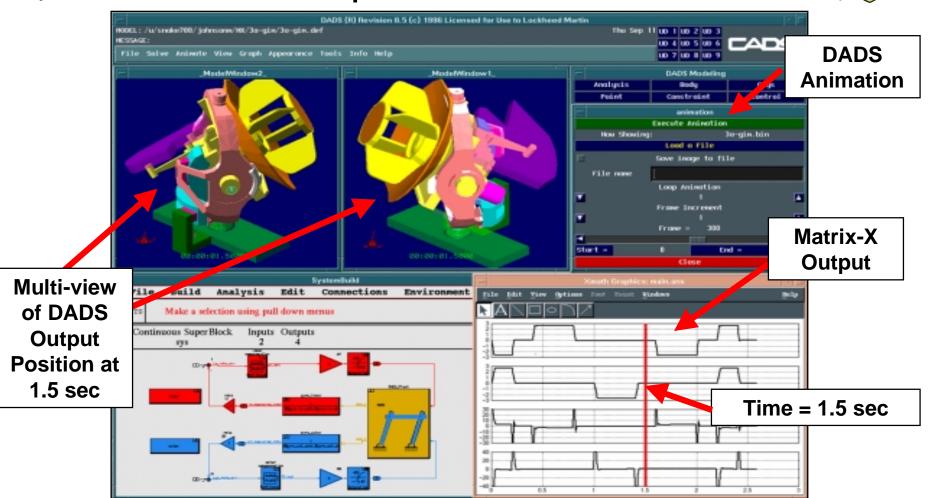


40:1 payback
equals
\$6 million @
\$100 per hour
between design
and
maintenance



## Systems Analysis

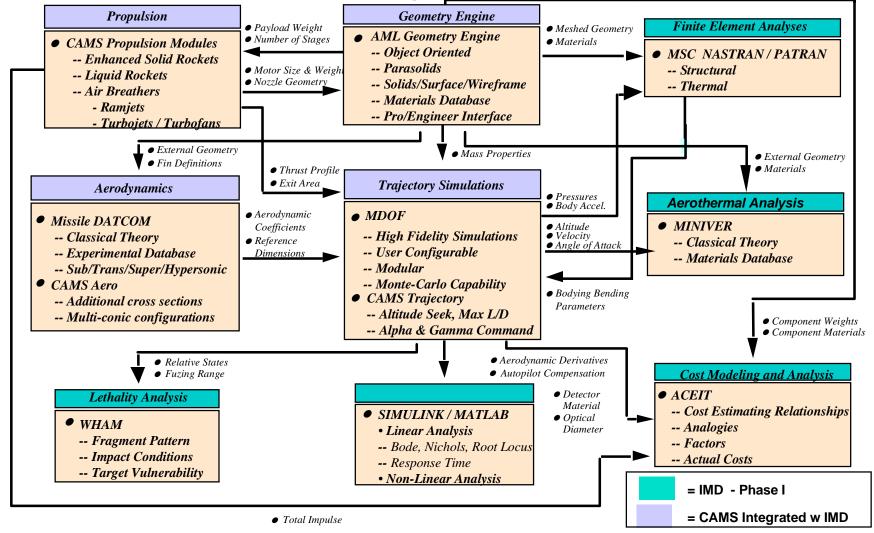
### DADS animation output from Matrix-X to DADS Simulation





## Overview: Interactive Missile Design (IMD) System







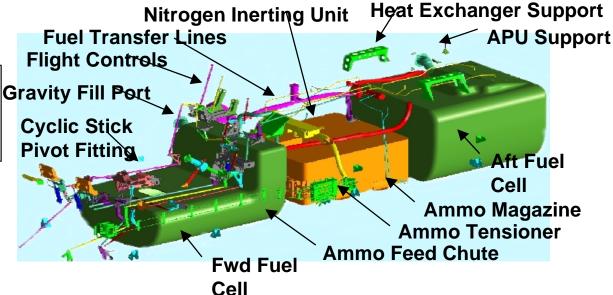




- Rotary Wing Structures Technology Demonstration Program (RWSTDP)
- DMAPS A Suite of VPD Tools for Integrated Product and Process Development (Design, Manufacturing and Producibility Simulation)

  Nitrogen Inerting Unit Heat Exchange

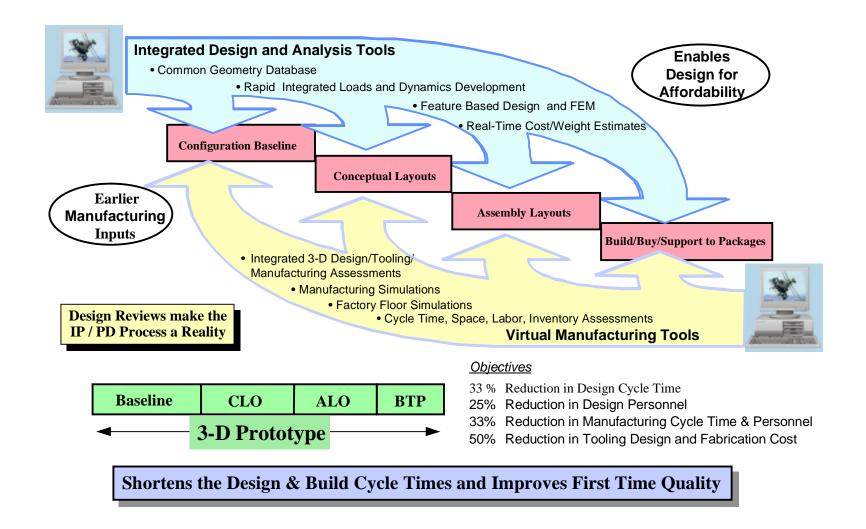
SUBSYSTEMS IN CENTER FUSELAGE



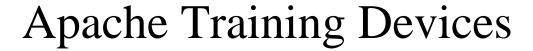




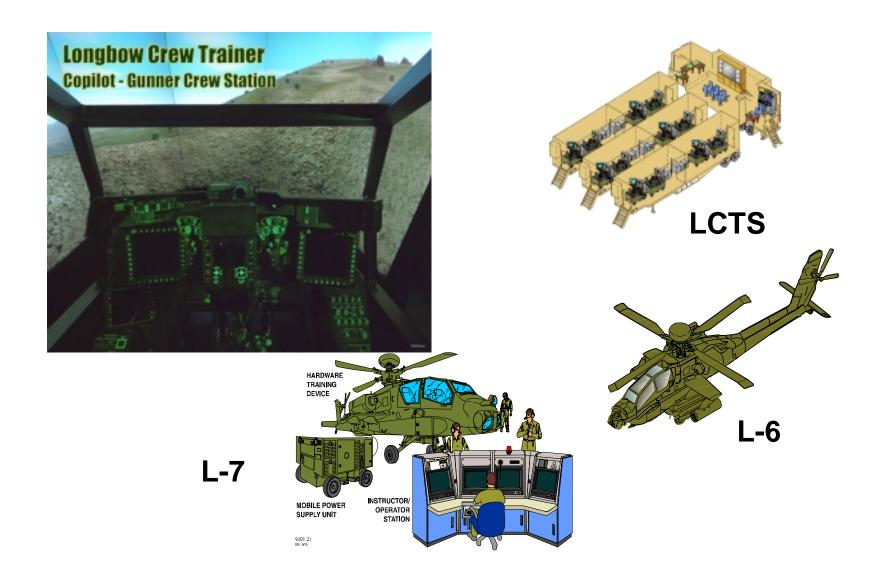
### Flow Chart Of DMAPS Process















### Applications of SMART/SBA

- Candidates are in the P3I, OCIPL, Top 10 Cost Driver, and UFR Lists
- Apache Program is 93-94% Committed to Multiyear Production Contracts
- High Priority Candidates
  - 1) 2nd GEN FLIR
  - 3) Rotor Blade 2000
  - 4) Longbow FCR on Comanche & Future Scout
- 2) Embedded Battle Command & Integrated Data Modem (IDM)
- 5) SIRFC or ARC 220 (HF Radio)

"Industry will do what the customer wants. Outcome is determined by the rules and not by emotion. We will respond; but, there has to be an incentive." Steven Conver, Lockheed Martin





### **Observations**

- Profitable Corporations use M&S profitably
  - But, M&S is a Corporate Asset and Guarded Carefully
- Industry will Mirror the Customer's Priorities and Organization
  - M&S is an overhead cost and industry would like to see more integration
- Expensive, High Risk (complex), High Visibility Programs Demand Proportionate M&S
- Industry concerns: 1) Staying Power of SMART/SBA;
  - 2) Existing Programs Poorly Compare to "Virtual Systems"







- M&S exists at every level in the program, both in the system and "environment"
- Industry has made a tremendous investment, and keeps investing for strategic advantage
- M&S is not well integrated, especially between design and operational trade-offs
  - Not a single company bill
  - Could be expensive to fix
  - Could be administratively burdensome
- 50% reduction in cycle time and 30% reduction in cost of ownership will come from integration
- How to pay for it?





### Recommendations

- Productize SMART in ACAT I and II Programs
- SMART/SBA as a Decision Component in P3I Prioritization
- Prototype 1-4 high payoff candidates, *then* Incorporate SMART/SBA as a Contract Provision in the Proposed Effort
- Cost share the application of SMART/SBA between Government and Industry





## Areas for Further Exploration

- Logistics System Modeling
- Integration of Program M&S with Information Systems Modeling (C4ISR, JTA-A, Army Enterprise Strategy)
- SMART as a Complement to Spiral Development
- SMART used to Reduce Test and Evaluation (virtual testing)
- Integration of SMART into Army & DoD Cost Models (POM Builds)
- SMART use of Process and Data Models
- HTI Validation through the use of SMART

"If you can't do it with brainpower, you can't do it with manpower - overtime." Kelly Johnson, F-16 & SR71 System Architect